

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 820926 /		<u>Alt Order #</u> 06316435
<u>Product</u> OBAMA 60S		
<u>Contract Dates</u> 09/15/12 - 09/21/12		<u>Estimate #</u> 1775
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	09/17/12	09/21/12	Let's Make A Deal	10-11a		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$1,000.00			
N 2	WOIO	09/17/12	09/21/12	Action News at 11p	11-1135p		1:00			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$2,000.00			
N 3	WOIO	09/17/12	09/21/12	David Letterman	1135p-1238a		1:00			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$700.00			
N 4	WOIO	09/17/12	09/21/12	Price is Right	11a-12p		1:00			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$1,050.00			
N 5	WOIO	09/17/12	09/21/12	CBS Soaps	1230-2p		1:00			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$1,200.00			
N 6	WOIO	09/17/12	09/21/12	Action News at Noon	12-1230p		1:00			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$950.00			
N 7	WOIO	09/17/12	09/21/12	The Talk	2-3p		1:00			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$700.00			
N 8	WOIO	09/17/12	09/21/12	Anderson	3-4p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				1	\$200.00			
N 9	WOIO	09/17/12	09/21/12	Action News at 4p	4-5p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				1	\$1,300.00			
N 10	WOIO	09/17/12	09/20/12	Action News at 430a	430-5a		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWT---				1	\$80.00			
N 11	WOIO	09/17/12	09/21/12	Action News at 5a	5-6a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 820926 /		<u>Alt Order #</u> 06316435
<u>Contract Dates</u> 09/15/12 - 09/21/12	<u>Product</u> OBAMA 60S	<u>Estimate #</u> 1775
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$250.00			
N 12	WOIO	09/17/12	09/21/12	Action News at 5p	5-6p		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,000.00			
N 13	WOIO	09/17/12	09/21/12	Action News at 6p	6-630p		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,400.00			
N 14	WOIO	09/17/12	09/21/12	Action News at 6a	6-7a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$250.00			
N 15	WOIO	09/17/12	09/21/12	M-F 7-730p	7-730p		1:00			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$3,500.00			
N 16	WOIO	09/17/12	09/21/12	The Early Show	7-9a		1:00			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$230.00			
N 17	WOIO	09/17/12	09/21/12	M-F 730-8p	730-8p		1:00			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$4,000.00			
N 18	WOIO	09/17/12	09/21/12	America Now	9-10a		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$150.00			
N 19	WOIO	09/15/12	09/15/12	11p-1205a	11p-1205a		1:00			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,050.00			
N 20	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$800.00			
N 21	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$800.00			
N 22	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
N 23	WOIO	09/15/12	09/15/12	Sat Early Show	9-11a		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
N 24	WOIO	09/16/12	09/16/12	Browns Football	1-415p		1:00			NM	1	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$60,000.00			
N 25	WOIO	09/16/12	09/16/12	1130p-1230a	1130p-1230a		1:00			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,050.00			
N 26	WOIO	09/16/12	09/16/12	NFL Today	12-1p		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,400.00			
N 27	WOIO	09/16/12	09/16/12	Tailgate 19	11a-12p		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$500.00			

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											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WOIO	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		1:00			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$900.00				
N 29	WOIO	09/18/12	09/18/12	10-11p	10-11p		1:00			NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-1-----				1	\$2,400.00				
N 30	WOIO	09/18/12	09/18/12	Tue Hour 1	8-9P		1:00			NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-1-----				1	\$5,000.00				
N 31	WOIO	09/18/12	09/18/12	9-10p	9-10p		1:00			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-1-----				1	\$3,000.00				
N 32	WOIO	09/19/12	09/19/12	Survivor Premiere	8-930p		1:00			NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	--1----				1	\$9,000.00				
N 33	WOIO	09/19/12	09/19/12	Big Brother Finale	930-11p		1:00			NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	--1----				1	\$7,000.00				
Totals											49	\$140,340.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	49	\$140,340.00	\$119,289.00
Totals	49	\$140,340.00	\$119,289.00

Signature: _____ **Date:** _____

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